

AVEEROS

An ERP designed by experts with deep knowledge of both the **INDUSTRY DOMAIN** and **TECHNOLOGY**.

AVEEROS
TECHNOLOGY FOR YOUR BUSINESS



Transforming Operations at Moringa Pharmaceuticals Pvt Ltd



Tailored ERP for Pharmaceutical Industry:



www.moringapharmaceuticals.com

Case Study of Successful Cloud-ERP Implementation at Moringa Pharmaceuticals

Client Overview:

Moringa Pharmaceuticals Pvt Ltd a renowned leader in Pakistan's pharmaceutical space, boasts a diverse portfolio of therapeutic solutions, a commitment to quality and innovative spirit. They hold the unique distinction of being the first company in Punjab to achieve the Halal Standard of Health Care Products certification.



Challenge:

Following the acquisition by Pharmagen Limited in 2017, Moringa Pharmaceuticals encountered significant decision-making impediments stemming from the absence of a structured monitoring system to assess the financial impact of production enterprise-wide. This resulted in hurdles in meeting production targets and effectively managing inventory.

The Solution:



Moringa Pharmaceuticals' management turned to AVEEROS as their technology partner to tackle these challenges head-on. Leveraging AVEEROS's expertise, the team implemented a transformative solution: a comprehensive cloud-based ERP system tailored specifically for the pharmaceutical industry. This intervention yielded substantial benefits for the organization, including:

1. Enterprise-wide Visibility:

Provision of real-time insights into the financial ramifications of production across all organizational departments, enabling informed decision-making.

2. Cost Tracking & Analysis:

Rigorous tracking and analysis of production costs, encompassing raw materials, labor expenses, etc., to optimize costs.

3. Profitability Analysis:

Data-driven insights into the profitability of individual products and production lines, facilitating resource allocation and strategic product planning.

4. Enhanced Information Accuracy:

Adoption of standardized data collection and reporting protocols to ensure consistency and accuracy, thereby eliminating discrepancies and providing reliable information.

5. Real-time Data Updates:

Automatic updates reflecting alterations in production, inventory, and financial parameters, empowering agile decision-making.

6. Improved Reporting:

Provision of detailed reports on production performance, inventory levels, and financial metrics, empowering managers to discern trends and make informed decisions.

7. Inventory Management:

Real-time visibility into inventory facilitating enhanced forecasting, demand planning, and inventory control, thereby minimizing stockouts and overstocking.

8. Performance Dashboards:

Deployment of customizable dashboards showcasing key performance indicators (KPIs) for real-time monitoring and identification of areas for improvement.



Conclusion:

AVEEROS's implementation showcases a commitment beyond technology provision, offering domain expertise and innovative design solutions. This success story exemplifies AVEEROS's dedication to delivering value, empowering clients like Moringa Pharmaceuticals to achieve sustainability, growth, and exceptional customer experiences.

Testimonials:

Moringa Pharma's team shares their satisfaction and experience, please see the video testimonials below:

Dr. Iram Tariq
Business Head



<https://www.youtube.com/watch?v=q-p1EMFJR2c>

Mr. Naeem Shahzad
Warehouse In-charge



<https://www.youtube.com/watch?v=2YUbd1ZQ8-U>

Mr. Imran Siddique
Quality Control Manager



<https://www.youtube.com/watch?v=q-p1EMFJR2c>

Mr. Ameer Hassan
Distribution Manager



<https://www.youtube.com/watch?v=qUm7-krJfsc>

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