

# AVEEROS

An ERP designed by experts with deep knowledge of both the **INDUSTRY DOMAIN** and **TECHNOLOGY**.

**AVEEROS**  
TECHNOLOGY FOR YOUR BUSINESS





# Digital Transformation in Pharma:



[www.rascopharma.com](http://www.rascopharma.com)

## How RASCO Streamlined Operations with AVEEROS Pharma ERP

Discover how RASCO Pharmaceuticals achieved digital transformation with AVEEROS Pharma ERP, streamlining financial operations, ensuring regulatory compliance and driving growth in the pharmaceutical industry.

## About RASCO Pharmaceuticals

RASCO Pharma is one of Pakistan's leading pharmaceutical manufacturers, covering all dosage forms and offering comprehensive contract manufacturing services. Since its humble beginnings in 2004, RASCO has grown into a trusted industry player with more than 500 clients nationwide and an expanding footprint across Afghanistan and regional markets. With a vision to become one of Asia's top pharmaceutical exporters, RASCO is committed to quality, modernization and innovation in pharmaceutical manufacturing.

# The Challenge:

## Overcoming Manual Systems and Operational Bottlenecks

As RASCO's operations scaled, the leadership recognized the need for a robust, industry-specific solution. The existing manual systems and disconnected tools created several key challenges that threatened to slow down their ambitious growth plans:

- **Financial & Accounting Inefficiency:**  
The manual processes for accounting and reporting were time-consuming and lacked the transparency needed for compliance.
- **Lack of Real-Time Insights:**  
Management needed immediate, data-driven dashboards and business intelligence to make informed decisions and identify new opportunities.
- **Operational Disconnect:**  
Core business processes across production, procurement and sales were not integrated, leading to traceability issues and operational delays.
- **Manual Reporting:**  
Creating custom reports was a laborious process that consumed valuable employee hours every week.

RASCO needed an end-to-end **pharmaceutical ERP system** to address these issues and support its next phase of growth.



# The Solution:

## Implementing AVEEROS Pharma ERP

RASCO partnered with AVEEROS to implement a cloud-enabled Pharma ERP solution. This system was specifically designed for the pharmaceutical industry, integrating every part of the value chain from procurement to production, quality assurance, finance and sales. The implementation included several key modules that were crucial for RASCO's transformation.

Key Modules Implemented:

- **Accounts & Finance:**  
Automated accounting with FBR-compliant reporting, comparative financial statements and auditor-ready reporting.
- **Corporate Sales & Distribution:**  
Order management with batch-wise tracking, dispatch scheduling and a mobile Field Force Management app.
- **Procurement & Inventory Management:**  
Features like supplier history, PO tracking and multi-warehouse management with FEFO/FIFO logic were implemented to optimize inventory.
- **Production & Manufacturing:**  
The system provided recipe management, Batch Manufacturing Records (BMR) and real-time batch costing for enhanced production efficiency.
- **Quality Assurance & Control:**  
This module ensured DRAP readiness with automated inspection modules and Certificate of Analysis (CoA) management.
- **Engineering & Maintenance:**  
It enabled preventive and breakdown maintenance, work order tracking and spare parts traceability.
- **Dashboards & Business Intelligence (BI):**  
Real-time management dashboards and advanced BI reporting were put in place to provide predictive insights and monitor key performance indicators (KPIs).



# Continuous Support with AVEEROS Help Desk

To ensure seamless operations beyond implementation, RASCO also adopted the AVEEROS Help Desk for ongoing support, enhancements and feature development.

Key benefits include:

- **Comprehensive ticketing logs** for transparent issue tracking.
- **Faster resolution times** with dedicated AVEEROS support engineers.
- **Proactive enhancements** aligned with business growth and regulatory updates.
- **Operational continuity**, minimizing downtime and ensuring uninterrupted workflows.

This support model has enabled RASCO to enjoy **impeccable after-sales service**, keeping their ERP ecosystem future-ready.



AVEEROS CLOUD ERP  
SUPPORT SYSTEM

**AVEEROS**  
TECHNOLOGY FOR YOUR BUSINESS



# The Results:

## Measurable Impact and Long-Term Scalability

The implementation of AVEEROS Pharma ERP delivered significant, measurable benefits across RASCO's operations:

- **Streamlined Financial Operations:**  
Automated accounting and enhanced financial transparency saved countless hours and improved accuracy.
- **Improved Traceability:**  
The system provided end-to-end traceability across inventory, production and engineering, which is critical for compliance and quality control.
- **Faster Decision-Making:**  
Real-time dashboards and KPI-driven insights enabled the management team to make quicker, more informed decisions.
- **Ensured Regulatory Readiness:**  
The system's DRAP-ready modules and automated CoA management greatly simplified audits and inspections.
- **Increased Productivity:**  
Optimized workflows and preventive maintenance led to higher overall productivity and reduced downtime.
- **Scalability for Growth:**  
The cloud-enabled ERP solution provided the long-term agility and scalability needed to support RASCO's aggressive regional market expansion plans.



# Testimonials

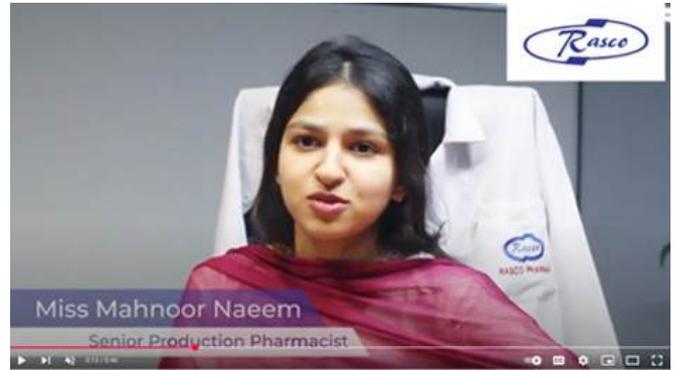
Rasco Pharmaceuticals' team shares their satisfaction and experience, please see the video testimonials below:

**Mr. Amir Rasheed**  
Director Business Development



<https://www.youtube.com/watch?v=WTaQ8qzdutM>

**Miss Mahnoor Naeem**  
Senior Production Pharmacist



[https://www.youtube.com/watch?v=dboKH2iI\\_DQ](https://www.youtube.com/watch?v=dboKH2iI_DQ)

**Mr. Junaid Zafar**  
Manager QC



[https://www.youtube.com/watch?v=\\_AfsvrV9fPs](https://www.youtube.com/watch?v=_AfsvrV9fPs)

**Mr. Amir Rasheed**  
Director Business Development



<https://www.youtube.com/watch?v=ucKWHFRFNn0>

**Mr. Muhammad Abdullah Bin Asad**  
Production Pharmacist



<https://www.youtube.com/watch?v=HEJTXuxTwOI>

**Mr. Zaheer Furakh**  
Senior Officer QA



[https://www.youtube.com/watch?v=FMes\\_PKIIJ4](https://www.youtube.com/watch?v=FMes_PKIIJ4)

# CONTACT INFORMATION



USA

+1 206-898-1015 | +1 954-913-5919

## Head Office:

833 Shotgun Road, Sunrise, FL  
33326 USA

## Branch Office:

1825 NW Corporate Blvd, Suite 110  
Boca Raton, FL 33431 USA



KSA

+966 50 455 1359

## Address

King Fahad Road, Khobar  
City, Kindom of Saudi Arabia

## CONTACT VIA EMAIL

[sales@aveeros.com](mailto:sales@aveeros.com)



Pakistan

5A Zafar Ali Rd, Gulberg V, Lahore, Pakistan.

(+92-42) 111-111-305

